

NEWS RELEASE



Stan Hywet Symposium is September 18-19

Topic is Models of Change: Keeping the Doors Open

July 27, 2009 – Akron, Ohio – Stan Hywet presents *Models of Change: Keeping the Doors Open* during the 2009 Stan Hywet Symposium, on September 18-19, 2009. This forum will bring together a consortium of experts and students for the exchange of ideas on models of change and best practices to help weather challenges faced by non-profits and institutions in today's chaotic economic climate.

The Symposium will include sessions (see attachment) relevant to this year's theme. The evening reception on Friday evening in Stan Hywet's Music Room is followed by dinner and the keynote speaker, Barbara Silberman, a nationally recognized leader in transforming historic sites and ensuring their sustainability. In 1998, she founded and directed the Heritage Philadelphia Program of the Pew Charitable Trusts. Today Silberman is the principal of Heritage Partners Consulting, which specializes in strategic planning, capacity building and board development, program development and interpretation, and fundraising.

The Stan Hywet Symposium was initiated in 2007 as a forum for the study and discussion of a diverse range of historical, architectural, and preservation issues. It is a collaborative effort with The University of Akron, Kent State University, Ursuline College and Stan Hywet Hall & Gardens to address such issues for both scholarly and public audiences. Symposium lectures take place at the historic Stan Hywet Hall & Gardens in Akron, Ohio and include personalized tours and intimate gatherings. The symposium expects to bring together over 200 participants from all areas of the region for two days of programming and networking.

Ticket prices have been reduced from 2008 to accommodate more participants. Early bird registration (on or before August 14, 2009) is \$100, \$80 for Stan Hywet (SH) members. After August 14, registration is \$115, \$95 SH members. Single day registration is also available. Friday September 18 is \$85, \$70 SH members; Saturday, September 19 is \$35, \$30 SH members. Student pricing available upon request. To register please visit www.stanhywet.org or contact the Symposium Liaison, Chrissy Kozey, 330-315-3261 or ckozey@stanhywet.org

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**Stan Hywet Symposium:
Models of Change: Keeping the Doors Open
September 18-19, 2009
Symposium Schedule**



Friday September 18, 2009

9am Continental Breakfast

Session #1

10-11:15 am

Ghosts Taboo? Why Museum Professional Should Say Boo!

Chrissy Kozey, Educations Manager, Stan Hywet Hall & Gardens; Leianne Neff-Heppner, Curator, Summit County Historical Society

Concurrent Sessions — 11:30am – 12:45pm

25 Ideas in 60 Minutes: New Approaches to Programming

Pam St. John, Director of education, Frick Art & Historical Center, Pittsburgh PA

Digging for Hidden History

Dr. Bari Oyler Stith, Director, Graduate Program in Historic Preservation, Ursuline College;
Ursuline College graduate students, Cassidy Laudadio and Mary Ogle

12:25-1:45pm Lunch

Concurrent Sessions — 2-3:15pm

Experience the Garden Design Elements of Stan Hywet

Mary Paolano Hoener, Landscape Historian

Beyond the Velvet Ropes: A Virtual Look at Historic House Museums

Dr. John Savery, Director of Instructional Services, The University of Akron

Session 3-4:45pm

What Works for Us: Nooks and Crannies Tour of Stan Hywet

Friday Evening Activities

5-6:30pm All That Jazz Reception at Stan Hywet Hall

Join us on the South Terrace for refreshments and jazz music by Argia Matye and Alison Moran Martin.

6:30-8:30pm Keynote Dinner, Speaker Barbara Silberman MHA

Barbara Silberman is a nationally recognized leader in transforming historic sites to ensure their sustainability. In 1998, she founded and directed the Philadelphia Program of the Pew Charitable Trusts. She is principal of Heritage Partners Consulting, which specializes in strategic planning, capacity building, board development, program development, interpretation and fundraising.

9-10pm Haunted History: Experience why museum professionals should say boo!

Saturday, September 19, 2009

9-9:30am

Continental Breakfast



Concurrent Sessions — 9:30-10:45am

Experience the Garden Design Elements of Stan Hywet

Mary Paolano Hoerner, Landscape Historian

The Greenest Building is the One That Already Exists: Potentials & Pitfalls in a Green Economy

Chuck Miller, Architect, Doty & Miller Architects

Michael Fleenor, Program Manager, Cleveland Restoration Society

Jim Anderson, Program Administrator, Evergreen Cooperative

Concurrent Sessions — 11am – 12:15pm

Guess What I Found? — The Balancing Act

Betsy Butler, Special Collections Librarian, Miami University

Joanne Fenn, Museum Registrar/Collections Manager, Kent State University Museum

Come Play in Plaster: Turning Building Maintenance into an Interpretive Opportunity

Elizabeth Corbin Murphy, FAIA; Chambers, Murphy & Burge Restoration Architects/Origin Artisans

Lunch & Closing Panel Discussion — 12:30-2pm — *What Have We Learned?*

Discussions lead by Kevin Kern, PhD, The University of Akron and Symposium Presenters