



CALL FOR PRESENTATIONS

The Stan Hywet Symposium 2009

Models of Change: Keeping the Doors Open

September 18 & 19 2009

Stan Hywet Hall & Gardens, Akron, Ohio

The Stan Hywet Symposium:

The Stan Hywet Symposium was initiated in 2007 as a forum for the study and discussion of a diverse range of historical, architectural, and preservation issues. It is a collaborative effort with The University of Akron, Kent State University, Ursuline College and Stan Hywet Hall & Gardens to address such issues for both scholarly and public audiences. Symposium lectures take place at the historic Stan Hywet Hall & Gardens in Akron, Ohio and include personalized tours and intimate gatherings. The symposium expects to bring together over 200 participants from all areas of the region for two days of programming and networking.

Symposium Theme: *Models of Change: Keeping the Doors Open*

Since its founding, the Akron community has reinvented itself and has served as a catalyst for new ideas. From a bustling canal town, it became the “Rubber Capital of the World,” where the rubber industry was founded with companies like B.F. Goodrich, Firestone, Goodyear, General and Seiberling Rubber. Now evolving into an international hub for Polymer Research, Akron continues to address the challenges of these changing times.

Stan Hywet Hall & Gardens was home to the family of F.A. Seiberling, founder of Goodyear Tire & Rubber Company. “Non Nobis Solum,” is carved above the main door’s entrance to Stan Hywet and translates to “Not for Us Alone”. In the spirit of the Seiberlings, the 2009 Symposium will bring together a consortium of experts and students for the exchange of ideas on models of change and best practices to help weather the challenges faced by non-profits and institutions in today’s climate.

The 2009 Symposium will host a broad variety of experts who will bring new ideas and possible solutions to the economic challenges faced by all public institutions during these trying times. The following are the suggested themes:

- The “wow factor” of technology
- Creative Funding
- “Thinking Outside the Box” programming
- Identity spin-offs (signature products, i.e. Williamsburg Silver, Biltmore Wine)
- Fostering Partnerships and Collaborations
- Innovation-New Ideas

While we encourage presentations applicable to one of the these focus areas, the Symposium Programming Committee will review and consider alternate program submissions.

Presentation Requirements

All presenters should complete the Presentation Submission Form with contact information, a brief biography of each presenter, and topic description. The number of presenters for each program proposal should be one to three. Refer to the enclosed Presentation Submission Guidelines for additional requirements. Presentation Submission Forms must be submitted by mail or e-mail to Chrissy Kozey’s attention as listed below.

Timeline:

Deadline for Submissions: **5:00 pm on April 2, 2009**

Notification of Selections: **April 30, 2009**

If you have questions, contact:

Chrissy Kozey, Symposium Liaison

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