### **STAN HYWET HALL & GARDENS**



and the



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### STAN HYWET HALL & GARDENS

Our mission is to preserve and share our historic estate and serve as a resource for educational, cultural and recreational enrichment.

merica in the aftermath of World War I was defined by expansive social change that influenced the very essence of work, play, politics and culture. The Seiberling family, like many Americans, experienced and reacted to the changes happening around them – women's suffrage, prohibition, an influx of immigrants, rapidly changing technology, a volatile presidential election and evolving fashion and music in a decade fraught with both excess and reform. In a surprisingly familiar reflection of life then and now, the Winds of Change encompasses a Manor House exhibit that addresses the changes experienced by Akronites in the 1920s and how many of those same issues continue to impact the city today.

Both dynamic and nuanced, the theme was captured in a colorful garden exhibit of the same name - Winds of Change - comprised of whimsical kinetic sculptures and designed by an all-female group of local artists.

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# DEAR FRIENDS,

hen Stan Hywet planned the 2020 season, Winds of Change, a few years ago, we didn't expect that it would be an actual year of change for all of us. But, the team pivoted from a carefully planned season to focus on a year when the estate could be a resource for the greater community during the pandemic.

In the spirit of the Seiberlings and their family motto of Non Nobis Solum (Not For Us Alone), we shared Stan Hywet with the community by opening up as a park when people needed a safe place to be outside when many parks were closed.

Change was the operative word on the estate in 2020. including significant restoration that the community will enjoy for years to come. The Lagoon was drained, then dredged for the first time in more than 100 years and restored. A modern pump system, inoperable for 80 years, was installed before the ponds were refilled, allowing water to flow from the Japanese Garden through the wooded trails and back again. This is the last outdoor garden space to be restored according to landscape architect Warren Manning's original design, and the result is transformational.

The new exhibit, Henrietta Seiberling: A Spark for a Movement, officially opened in August on the first floor of the Gate Lodge. With an interior completely restored to the 1930s. it looks similar to Mother's Day 1935 when Henrietta Buckler Seiberling lived there and brought together two men, Bill W. and Dr. Bob, for a conversation about their drinking problems. The exhibit focuses on Henrietta's story, and in this immersive exhibit, quests may sit on the furniture in her living room and kitchen and learn all about her pivotal role in the formation of Alcoholics Anonymous.

Stan Hywet began offering "museum from home" virtual experiences to stay engaged with the public. Anyone, anywhere could tour the Manor House by taking one of Stan Hywet's

With continued gratitude.

A. Mark Wening Seen M Joyan R. Mark Wernig

Chairman of the Board

new virtual tours. Murder in the Mansion: Murder on the Ballot became a virtual interactive murder mystery, and this awardwinning production was watched by quests from across the U.S. and Canada. A new video history series, The VAULT: Stan Hywet Revealed, was launched in October. Exclusively for Stan Hywet members, The VAULT features stories about the Seiberlings and the estate and continues to be emailed weekly. The education team created a virtual format for the Essential Experiences program for fifth-graders in the Akron Public Schools.

Most of Stan Hywet's popular public programs were canceled in 2020, but other events were developed and new community partnerships were formed. Longtime partner The Ohio Shakespeare Festival sold out its run of *The Works of William Shakespeare* (Abridged). The Nightlight Cinema showed classic movies in the Lagoon area on weekends in September. The Akron Symphony Orchestra presented its "Interlude Series" on two Saturday afternoons in the Manor House over the summer, and The Cleveland Ballet performed two ballets on the Great Meadow in October. As another way to support the community, Stan Hywet provided The Carriage House to the American Red Cross for blood drives, addressing the critical need for blood, as many sites had canceled drives during the pandemic.

By year's end, with safety protocols in place, Stan Hywet presented a very successful Deck the Hall. Even with severe disruptions caused by the pandemic, Stan Hywet welcomed more than 94,000 visitors to the estate in 2020, sharing the history of Stan Hywet and the stories of the Seiberlings.

With your help, we persevered through a difficult journey that taught us how to be flexible, resourceful, and accommodating to the new world around us. More than ever, we are grateful for the support of our guests, donors, volunteers, and staff. Thank you for your support and we look forward to seeing you on the estate soon.

President & Executive Director



# DELAYED **OPENING**

Stan Hywet's 2020 Season Opening is POSTPONED.

As good stewards of your confidence and trust,

Please see stanhywet.org for updates As with every other organization and business, the impact of the pandemic was felt throughout the estate. Stan Hywet had to delay the opening of the 2020 season from April 1 to June 16. At that time, the estate opened for self-quided tours only. Capacity limits and social distancing were part of the Covid-19 plan for guests, volunteers, and staff. Stan Hywet leadership was in frequent contact and discussion with Summit County Public Health officials and the governor's office to make sure Stan Hywet remained compliant with the frequently changing mandates.

# 20,028

# number of guests Stan Hywet welcomed during the six weeks of park operations



## **OPENED AS A PARK**

On April 24, Stan Hywet opened as a park, waiving the admission fee to offer the community a place to walk and be outside, when all local parks were closed. The gardens and grounds were open Wednesday through Sunday, with early dedicated hours for seniors and immune-compromised guests. Capacity was limited to maintain a safe environment. Stan Hywet welcomed 20,028 guests during the six weeks of park operations.

# 94,449

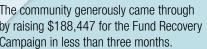
### total number of guests Stan Hywet welcomed in 2020



Stan Hywet had started the virtual tours project in 2019, well before the pandemic. IT Director Kevin Waller was able to create, customize, and publish a digital twin of the Manor House spaces, using a professional 134 -megapixel 3D camera paired with an iPad and a software application from Matterport, a spatial data company. With the shutdown in March, 2020 and the extended off-season, Stan Hywet

#### FUND RECOVERY CAMPAIGN **ATTENDANCE IS DOWN YOUTH ATTENDANCE IS DOWN** CHILDREN 6-17 = 66% CHILDREN UNDER 6 = 61% Hywet "recover" this lost revenue, in the spirit of "Non Nobis Solum" (Not For Us Alone). PONII ADMIT ONE The community generously came through by raising \$188,447 for the Fund Recovery **ADMISSION** CAFE SALES **RENTAL SALES** Campaign in less than three months. **MEMBERSHIP IS DOWN IS DOWN ARE DOWN ARE DOWN 68%** 50% 77% 68%

The Fund Recovery campaign was created to alleviate financial effects of the pandemic. With most public programs canceled, and admission down by 68%, meeting budget was seriously at risk. Stakeholders were asked to help Stan









### **VIRTUAL TOURS**

began to roll out segments of the tour, keeping members and quests engaged with Stan Hywet in a completely new and fascinating way. Virtual and always available, the four segments introduced in 2020 included Great Hall/Linenfold Hallway/Music Room, Master Bedroom & Bathrooms, the First Floor Wing, and the Billiard Room/F.A's Office.





# THE LAGOON RESTORATION



The Lagoon is the last outdoor garden space to be restored according to landscape architect Warren Manning's original design. Funded by the 2nd Century Campaign, the Lagoon restoration was planned as a twopart project over two years, with a long break to accommodate Stan Hywet's busy season of weddings and events. With the extended off-season due to the pandemic, the entire restoration was completed by summer 2020.

The project began in March, when aquatic life was moved to the Duck Ponds and the five manmade Lagoon ponds were drained and then dredged of more than 20,000 cubic yards of organic matter. The rock bottom was coated with clay soil from the Peach Orchard, a clay liner was installed to limit water seepage, and a new modern pump and overflow pipes were installed. Water was pumped back in, and the aquatic life was returned to the Lagoon.

Today, water from Mt. Fuji's waterfall flows through the Japanese Garden and travels through a wooded section of trails before ending up back in the Lagoon. This wonderful feature hasn't been seen for almost 80 years, and the current created atop the ponds helps to maintain a healthier ecosystem. It is garden space transformed.

### **Restoration** progress



In early March, the ponds were drained and aquatic life was relocated. All five ponds were dredged and emptied.



The rock bottoms were coated with clay soil and covered with a new clay liner.



The liner was then covered with river stone for beauty and protection. New pumps were installed and the aquatic life was returned.

# **Architectural Restoration & Renovation Consultants (ARRC)**

ARRC is a wholly owned for-profit subsidiary of Stan Hywet Hall & Gardens.

- Plans were put in place for the Campus Improvement Project, replacing the Ebe House with a better volunteer workspace, and also adding much-needed parking on the estate
- ARRC handled construction management to create an ADA entry and restroom for the John Brown House, part of the Summit County Historical Society
- In Richmond Heights, ARRC assisted the Greenwood Farm Historical, Cultural and Art Association in a study to prioritize the rehabilitation of the main house, barn and cottage, a project that was slowed by the pandemic
- ARRC also assisted COI Stoneworks the company that restored the Perimeter Stone Wall – in a project to rehab a waterfall at a private residence in Akron
- At Glendale Cemetery, ARRC inspected the Bell Tower and Memorial Chapel, an annual inspection that is an opportunity to examine all areas of these historic structures for any repairs, recommending needed maintenance to keep the buildings in good shape







## **GATE LODGE** EXHIBIT

The Henrietta Seiberling: A Spark for a Movement exhibit officially opened in August on the first floor of the Gate Lodge. With an interior completely restored to the 1930s, it looks similar to Mother's Day 1935 when Henrietta Buckler Seiberling lived there and brought together two men, Bill W. and Dr. Bob, for a conversation about their drinking problems. This conversation became the foundation of Alcoholics Anonymous (AA), a worldwide organization that still helps millions in recovery today.

> The exhibit focuses on Henrietta's backstory and how her life set her on the path to bring Bill W. and Dr. Bob together, as well as how she stayed involved and immersed in the movement well into the 1940s.

Guests may sit on the furniture in Henrietta Seiberling's living room and kitchen and learn all about her pivotal role in the formation of AA in this immersive exhibit. The library includes an original wing chair from the room, donated by the family of Henrietta's daughter, Mary Seiberling Huhn, after her death in 2018.





Tours

**19,891** 

**4,576** Youth

1,591 Under 6

142

Seniors

# CHANGE WINDS OF CHANGE/ **MANOR HOUSE EXHIBIT**

After a delay due to the pandemic, Stan Hywet Hall & Gardens re-opened as a museum in mid-June, including the Manor House exhibit, *Winds of Change*, with an exhibit that was in development before the pandemic. This exhibit immersed guests in a display that was both educational and relevant, and through a lens of "then vs. now," guests learned about the changing social and political attitudes of the 1920s fashion, hygiene, and cost of living — with the opportunity to compare these changes with today's social and political climate.







### **Featured artists**





Kimmy Nicole Schwan Henderson

Michelle Wilson Jennifer Winkler Shelley Funai







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# **EXHIBIT**

To commemorate the 100th anniversary of women's suffrage in the U.S., thirteen unique sculptures created by local female artists were displayed from June through September throughout the gardens. Each installation incorporated a kinetic component, using wind or motion as a core element of the design ---playing off the title of this year's theme, *Winds* of Change. Since the 2020 season started late, all sculptures are on display for the 2021 season for guests to enjoy.

# Winds of CHANGE COLLABORATIO





# **CELEBRATING ARTS** AND MORE

Stan Hywet collaborated with other Northeast Ohio arts organizations to offer new programming. Most events took place in the gardens and grounds. The Cleveland Ballet performed *The Classic Fall Collection* and *The Magic Flute* on the Great Meadow in October. Nightlight Cinemas presented four weekends in September of classic movies in the Lagoon area, beginning with Purple Rain and ending with Vertigo. Our longtime partner, the Ohio Shakespeare Festival revamped their schedule to present The Complete Works of William Shakespeare (Abridged), an intermissionfree production that sold out each night. Members of the Akron Symphony Orchestra presented their "Interlude" series on two Saturdays in the Manor House Music Room. To support the Red Cross, Stan Hywet held several blood drives in the Carriage House Reception Hall during the season.

## Attendance **Cleveland Ballet** 404

**Nightlight Cinemas** 491

**Shakespeare** 1,120



# **COCKTAILS & CARS**

When the Molto Bella Auto Show was canceled, the team at Stan Hywet partnered with The Kidney Foundation of Summit County to create a smaller event that aligned with the public health protocols of last summer. Cocktails & Cars took place on September 11 and featured top-shelf drinks, custom cuisine, live music, and 65 exotic and rare classic cars. Guests enjoyed the evening, set against the backdrop of the West Terrace and the gardens.















# **MURDER IN THE MANSION**

With challenges created by the pandemic, staff and volunteers with the Stan Hywet Historic Players pivoted and *Murder on the Ballot* was delivered as an incredible interactive virtual evening experience on selected evenings in October. Guests attended from all over the country and Canada. This whodunit about a political rally combined pre-recorded scenes in Act I outside on the South Terrace, West Terrace and English Garden; with live interrogation sessions of the suspects inside the Manor House on each performance night. Guests were encouraged to submit questions on the virtual platform that were answered live. Participating in interactive polling questions to come up with a murder motive and the murderer was also part of the evening.







States

Canadian Province



# 32,298



### number of guests who attended Deck the Hall

# DECK THE HALL

With capacity limits, Stan Hywet was able to provide a holiday experience to all guests who came to visit. It was *A Very Merry Christmas* in the Manor House at Deck the Hall. Local decorators and volunteers created a traditional, festive mood — with nutcrackers, snowmen, playful elves, and plenty of nostalgic holiday brands to bring necessary cheer to all. The gardens and grounds were decorated with one million holiday lights, Dazzle in the Great Garden featured holiday songs choreographed to the display of lights, and Molly's Shop featured unique holiday merchandise, with capacity limits in place to ensure a safe shopping experience.





### DEVELOPMENT TEAM

Stan Hywet made some changes to its development team. Mark C. Syroney, Vice President of Development and Communication, joined Stan Hywet on July 1, replacing Gailmarie K. Fort, who retired in May. He oversees fund development, membership, and marketing. Julie M. Caruso, Director of Major Gifts & Planned Giving, joined the team in mid-March.

Mark is a non-profit leader with 20 years of experience strengthening organizational growth through enhanced programming, fundraising, and corporate/community partnerships. Julie has more than 10 years of experience in fund development, raising money for political campaigns and local nonprofits. She has developed and launched community initiatives to connect thousands of volunteers with corporate and community partners.





Mark C. Svronev Vice President of Development & Communication msyroney@stanhywet.org 330.315.3216

Julie M. Caruso **Director of Major Gifts** & Planned Giving jcaruso@stanhywet.org 330.315.3239

the VAULT STAN HYWET REVEALED

# THE VAULT

Introduced in October. The VAULT: Stan Hywet Revealed is a weekly history video series sent by e-mail to Stan Hywet members. As the name implies, the Stan Hywet staff have dug into the archives to feature a new and fascinating nugget of information about the Seiberling family and the estate, packed into a short video.

sent out in 2020, Vault videos beginning on Oct. 20, 2020.

Open rate (how many people open the email) Industry avg for Open rate museums is 10%

Click-thru rate (how many click on the link after opening the email) Industry avg for Click-thru rate museums is 12%

### Summarizing

The Vault's open rate and click-through rate are triple the industry average for museums.

Weddings

Receptions 

Wedding

Photographies

## WEDDINGS

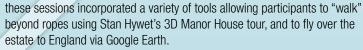
When the world shut down last spring due to the pandemic, the Stan Hywet rentals team went into action, rearranging dates for anxious couples, moving weddings to later in the year or into 2021. Since Stan Hywet's weddings are outside, there was an advantage when outdoor events were once again allowed (with restrictions) beginning in May. The rentals team created an intimate micro-wedding package for weddings of 20 and fewer people, and accommodated couples who had originally booked indoor spaces elsewhere.

**Special Events** 

**EDUCATION** During the pandemic, Stan Hywet's education team created new virtual programs and

provided additional ways to engage with the public to share the history of Stan Hywet. Members, families, school and scout groups were rewarded with a variety of fun and innovative activities.

Stan Hywet Interactive Trails Google Map and an app-based game, The Women of Stan Hywet were two new programs available to access on demand. Scouts and summer campers as well as school groups took part in virtual programs;



Stan Hywet successfully provided virtual programming to 1,300 fifth graders in the Akron Public Schools' *Essential Experiences* program, funded by GAR Foundation. The outdoor family program, Seiberling Explorers, had a big increase in attendance, as families looked for fun outdoor activities and educational experiences.

# Winds of CHANGE OPPORTUNITES





APS virtual programmin **APS** teachers

Increase from 2018 Seiberling Explorers

10,862 Interactive Google Map

# **ANNUAL FUND**

#### Financial Gifts Received in 2020

Stan Hywet Hall & Gardens appreciates the generous and passionate support from the community. The community's investment in Stan Hywet reflects its appreciation for the value of our National Historic Treasure and its impact on the health and vitality of the people who live and work here. We are grateful for the choices they make to ensure that Stan Hywet will remain standing to benefit future generations.

#### **Conservators' Circle**

\$10,000 and above Akron Community Foundation GAR Foundation The Goodvear Tire & Rubber Company Cynthia Knight The Lehner Family Foundation Mickey and Angle Remen Willard E. Smucker Foundation Francine Sylvis

#### Founders' Circle \$5,000 to \$9,999

Drs. Ray and Andrea Bologna Mary and Dr. George L. Demetros Charitable Trust The Richard J. and Christine M. Kramer Family Foundation The M.G. O'Neil Foundation Gertrude F. Orr Trust Advised Fund The Charles E. and Mabel M. **Bitchie Memorial Foundation** Llovd L. and Louise K. Smith Memorial Foundation James and Linda Venner The Vogel Family Charitable Fund

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Legacy gifts are expressions of a strong personal commitment to the mission of Stan Hywet Hall & Gardens and are vital to the Estate's current and future sustainability. Stan Hywet received a generous bequest from the following individuals in 2020.

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Hope E. Everhart Judy Ann Fisher **Dorothy Seiberling** 

\$25.000 \$50.000 \$20.000

# **Special Thank You**

To our dear friend Cynthia Knight, who generously gave Stan Hywet Hall & Gardens \$250,000 in honor of Gailmarie Fort's retirement from Stan Hywet, we sincerely thank you for your kindness and friendship. Your gift allowed Stan Hywet to be creative in its programming and remain open to the public



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Matching gift programs increase the impact of employee, retiree or board member gifts by doubling or even tripling their tax-deductible donations. The following organizations have provided support for the philanthropic giving of their employees, retirees or board members to Stan Hywet Hall & Gardens.

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#### **GIFTS-IN-KIND**

We are grateful to the following individuals and organizations who have supported Stan Hywet Hall & Gardens with goods and services.

Anonymous Consolidated Solutions Countryside Florist Savoir Faire Jim and Leslie Pickard

# GIFTS

#### **Seiberling Society**

The Seiberling Society is a distinguished group of individuals who have remembered Stan Hywet in their wills or estate plans through a bequest, charitable gift annuity, charitable trust, life insurance or retirement plan.

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#### LANDMARK SOCIETY

The Landmark Society recognizes those individuals, foundations, corporations, and organizations, who through their philanthropic support and leadership, share a commitment to the continuing excellence of Stan Hywet Hall & Gardens with cumulative giving of \$25,000 and above.

#### West Terrace Circle \$1 million and above

Auxiliary Board of Stan Hywet Hall & Gardens State of Ohio The Mary S. and David C. Corbin Foundation GAR Foundation Robert S. Pflueger Cynthia Knight The Lehner Family Foundation The Goodyear Tire & Rubber Company The J.M. Smucker Company

#### Rose Garden Circle \$500,000 - \$999,999

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#### In Memory of Janet Kime Wright

Peggy Fitch and Benjamin Allen Katie Garland Momoe and T. Neal Garland The Patricia and J. Harvey Graves Family Foundation Jack and Vivian Harig

In Honor of Nick Zaklanovich PNC Bank

\*deceased

# FUND RECOVERY

The Fund Recovery campaign was created to alleviate financial effects of the pandemic. These donors made the extra effort to keep Stan Hywet Hall & Gardens operating fully during the uncertain year.

#### \$10,000+ Holiday Donor

(Number of Ornaments for Deck the Hall)

Akron Community Foundation The Tom, Mary and Becky Babcox Family Foundation Ken and Karen Brott The Harry K. Fox and Emma R. Fox Charitable Foundation

#### \$4,750+ Book Donor

(Number of Books in the Manor House)

PNC Bank Mr. and Mrs. F. William Steere Susan and Reid Wagstaff

#### \$2,500+ Tour Donor

(Number of Group Tours Given in a Year)

Feth Family Foundation The Bruce and Erica Greer Family Foundation Rick and Sharon Juve Michael and Alexis Robinson Stan Hywet Needlework Guild State of Ohio

#### \$1,000+ Acre Donor

(Number of Original Acres Purchased for the Estate) The Akron Garden Club Anonymous Rachel Barnette Julia Bianchi Wendy and Dale Brott Richard W Burke Steve Cox Jan and Matthew Finneran John and Janice Fisher Jon A. Fiume Susan and Bill Hanlon Jackson Lewis Foundation Barbara M. Mann Dr. and Mrs. R. William McCue, Jr. Ron and Amy Miller Wayne and Susan Minich Elizabeth R Parker Andy and Linda Platt James and Melissa Rainear Ethel Seiberling Fox Sandra and Richey Smith Elizabeth Taipale Mr. and Mrs. Lex and Lindsey Tomaszewski Marguerite and Scott Tremelin Holly and Steve Wilt

#### \$420+ Windows Donor

(Number of Windows in the Manor House)

Anonymous Jean-Anne Belfonti Elizabeth and Thomas Bender Kelly Collins Mary Jane and Ed Esber Michelle L. Fair

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#### \$151+ Sconces Donor

(Number of Sconces in the Manor House) Anonymous Aaron and Sharon Barnhart William and Deborah Breck John and Chris Caporlett Marie and Chris deHaas Tim and Pam Fitzwater Nancy Forhan Sue Jeppesen Gillman Susan Hawkins Judy Hirschman Janet Hixenhaugh Kathie Jackson Holland Larry and Diane Kelley Heather Kimmel Kenneth and Laura Kovach Lisa Krismanth Ed and Colleen Kubek Tom Li and Carolyn Li Bill and Anne Lowery

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#### \$108+ Rug Donor

(Number of Rugs in the Manor House)

Richard and Rita Amstadt Tamera Anich Anonymous (3) Jody and Richard Ball Brenda and Mike Beck Alice Berastrom Mary Jo and Daniel Bethem Mr. and Mrs. R. H. Bigelow Tresor Birdsall David and Goldie Bisbee James and Janet Blystone Rose M. Bresson Beverly and Robert Brockett Maurice and Joan Bryson Diana Carraher Patricia A. Case Nancy Cates Rita and Todd Chambers Melaine Chema Michael and Kelley Clark Christine Conner Mary Cseh Dale Michael Davids and John Mastrojohn Mary Ann and Bruce Delagrange John and Betty Derrer Garv and Sally Dolch Mr. and Mrs. Clarence B. Drennon Barb Drotar Sara Drowlette Johnathan A. Farris Michael Frank and Patricia Snyder Mark and Marguerite Frey Michael Furlong Lauren Gajdek Tim and Peggy Galligan Mark and Chervl Gamble Pat Gardner Dennis and Marianne Glazer David and Lynda Gorog Jennifer L. and Terry L. Gramlich Candace L. Grisi

Rebecca and Gregory Hammerton Suzanne R. Harman Rolan and Debra Harvey Kathy and Ken Henson **Rozelle Hirschfelt** Kristin and Jake Holland Laura Hunsicker Robert A. Jenkins, Jr. Casev and Mark Juve Ron and Peg Klamert Linda Klapp Keith Kohnke Susan Korosa Daniel and Rebecca Kuhns Adam and Jenni Kunsch Dave and Carol Landis Charles and Susan Laskin Sue and Dave Lipiro Jim and Sally Little Susan Matzke Patricia Mayer Esther McDowell Timothy McKee Garv McManis Michael R. Livingston and Sandra K. Mishler Joan and Rod Naro Dan and Lori Nelson Timothy and Sylvia Newman Roger D. Nicholas Teri and Matt Nicholas Gail L. Obermiller Judy Payne Sonva and Brian Pifer Jeffery Price and Diana Skrabut **Richard Proeschel** Lindsay Salsburg Phil and Courtney Schuchter Jonathan C. Sell Joel and Betty Siegfried Ed Sims David Smith, Jr. Mary and Gregory Soehnlen Michael and Sandra Speare Amanda and George Strickler Connie Stuetzer Leigh Summers Sue and Scott Swain Greg and Jane Swiderski James and Linda Venner Peter and Lois Wilson Helen Wilson Charles and Patricia Witmer Jane Zaharias and Richard Koloda \$46+ Mirror Donor (Number of Mirrors in the Manor House)

A. J. Guerra

Virginia L. Abell Marcy Abke Cory and Emily Adkins Keith and Anne Marie Amtsberg Ken and Felicia Anderson Anonymous (4) Connie Bair William and Tonva Baker Patricia Barkey Stephanie C. Barnes James and Anna Barnett Lawrence M. and Barbara J. Bartos Meghan and Robert Basile Lois M. Battles Susan and Vaughn Bell Char and Rob Bolek

### Manor House Music Room Drawing Winner!

Congratulations to Karin from Cleveland Heights, Ohio! She was the lucky winner of the Manor House Music Room drawing. Karen receives the opportunity to host her own event in the Music Room for up to 30 people. The event includes



music, specially designed cuisine, notable wines, and the unique experience to tour the Manor House at twilight. Thank you to everyone who purchased a ticket!

Carol Brockenbrough Kimberly and Douglas Brown Katharine Bucur Susan Caperones Jean Carlson Cheri and Ralph Christ Mary and Tom Cochran Mary Cole Diane S. Crouch Nancy K. Davies Dean E. Davis Lori Day Jane Delcamp Wendy Deters-Grant and Robert F. Crowley Cynthia and Michael Dorion Steven Dorion Donald and Kathy Dregalla Constance Dubick Guy Edington Alan and Marilyn Emshoff Lucy and Howard Evans Doris and John Eversmeyer Gene and Patricia Ewald John and Susan Fassoles Mary Beth and Tom Fazio Paul A. Frank, Jr. Jean F. Gadd Scott Ganyard Nan Garrison Linda and Jerome Geist Kenneth and Karen Gelmas Patrick Giuffrida Sharon A. Glaser Garv and Monica Gorsuch Susan Griffin James D. Gross Mary Hailer Timothy and Janet Hallaran Barbara and John Hanna Garv and Marty Hartman Scott G. Hazell

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### **Sustaining Seasonal Partners**

Stakeholders who commit \$15,000 over a 3 year period to support Stan Hywet's annual theme.

Callahan's Carpet House, Inc. Raymond R. and Martha G. Wernig Foundation Michael and Giselle Davis Tom Hutchison Bryan and Susan Kinnamon Roger T. Read and Sally Miller F. William and Trish Steere Dr. Tom and Christy Paumier Jennifer Paumier Michael and Janet Pera Tasha Jo Poldruhi Vanessa and Scott Pugh Andy and Diana Rankin Susan Ratzer Ciaran Reilly Richard and Robyn Rigaux Stephen and Irene Robards Tara and Gene Rogers Laura Roman Scott Ross Jane E. Sample Vivian Saxe Joan Schultz Deborah Senko Jan L. Senn Linda Serafin Harry and Ilene Shapiro Dr. C. M. and Barbara Shearer Laurie and Bernard Shell Amy and Dave Shoaff Cristy Smith Diane Smyth James and Diana Snider Ronald Stach George S. Stiffler Rachael Stoner Diane M. Strachan and Shervl E. Smith Lisa Strawbridge Beth and Neil Stuber Ronald and Rita Stupka Timothy and Deborah Thomas Louis and Mary Joan Trenta Judith and Thomas Tulisiak James R. Urban Ludo Usinski Cynthia Vaughan Barbara Vilanova Cindy and Geary Visca Marilyn Welker Bob and Jacque Wickens Laura Willis

#### \$23+ Fireplace Donor

(Number of Fireplaces in the Manor House)

Ryan Allem Janice Alpeter Anonymous (4) Denise Atwood Ruth Bazzel Van and Siobhan Benno James L. Boone Shirley Bord Jacob and Shirley Breth Karl and Kathleen Brown Vicki Campbell Candice and Bernie Chupek Karen and Virg Cotner Carol Ann Cunningham

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We work diligently to ensure that the following list is accurate. Should you identify an error, please contact us at 330.836.5533.

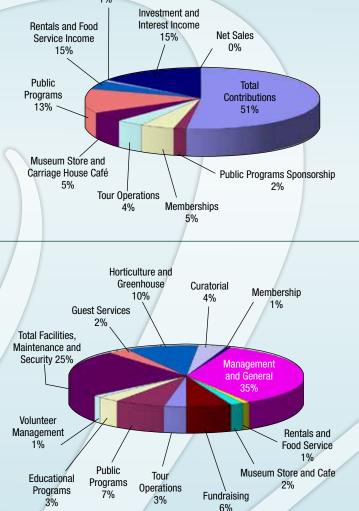
John and Kathleen Zizka

# **FINANCIAL STATEMENTS**

Stan Hywet Hall & Gardens, Inc., Stan Hywet Hall & Gardens Foundation and Architectural Restoration & Renovation Consultants, Inc.

#### **Consolidated Schedule of Support and Revenue and Expenses**

Support and Revenue	2020	2019	Oil and Gas	Income
Contributions:			1%	
Donations	\$2,236,983	\$565,666	Rentals and Food	Inve Inte
Foundation grants	262,500	192,500	Service Income	into
Total contributions	\$2,499,483	\$758,166	15%	
Public program sponsorship	81,500	220,950		
Memberships	222,176	324,003	Public Programs	
Tour operations	180,450	374,669		
Museum Store and Carriage House Café	243,431	439,902		
Public programs	622,083	1,194,324		
Rentals and food service income	215,416	729,579	Museum Store and	
Oil and gas income	35,048	115,035	Carriage House Café	
Investment and interest income	706,927	576,215	5%	Operation
Net sales	(2,417)	97,022	Iour	Operation 4%
Total support and revenue	\$4,804,097	\$4,829,865		
Expenses				
Tour operations	\$168,705	\$201,503	н	orticulture
Public programs	380,096	483,268		Greenhou
Educational programs	166,836	156,025	0.10	10%
Volunteer management	58,528	75,796	Guest Serv 2%	ices
Facilities, maintenance and security:			Total Facilities,	
General facilities, maintenance and security	838,651	730,619	Maintenance and	+
MH Exterior Wood Trim	-	152,652	Security 25%	
Interior Manor House Restoration	7,696	58,722		_
Campus Improvement	80,364	215,451		
Tea House / Cliff Face Restoration	445,138	11,460	Volunteer	
Other projects, Gate Lodge Restoration		24,967	Management	7
Total facilities, maintenance and security	\$1,371,849	\$1,193,871	1%	/
Guest services	164,987	224,350	Publi	c.
Horticulture and greenhouse	552,380	602,494	Educational Progra Programs 7%	ms Ope
Curatorial	211,706	216,069	3%	
Membership	35,827	44,013		
Management and general	1,948,803	2,263,745	An independent certified public	e accountin
Rentals and food service	51,564	275,511	Hall & Gardens, Inc. (Stan Hyw	
Museum Store and Carriage House Café	98,404	196,247	Architectural Restoration & Re	
Fundraising	338,734	498,101	31, 2020 and 2019. An audit includes examining, on a test to	
Total expenses	\$5,548,419	\$6,488,602	financial statements. It also in estimates made by manageme	cludes asse
Increase / (Decrease) in net assets before gains (losses)	\$(744,322)	\$(1,658,737)	Stan Hywet is exempt from fec	
Net appreciation (depreciation) on investments	\$2,456,457	\$4,023,897	Code (IRC) except for net revenues general and catering services, which are subject to	
Increase / (Decrease) in net assets	\$1,712,135	\$2,365,160	Stan Hywet	is support
Increase (decrease) in unrestricted net assets from			Auxiliary Board • A	kron Gard
operations	\$486,161	\$16,231	Stan Hywet Flo	vet Needle wer Arran
oporadono		ψ10,201	Stan Hywet Coll	



ing firm audited the financial statements of Stan Hywet Hywet Hall & Gardens Foundation (the Foundation), and Consultants, Inc. (ARRC) for the years ended December dance with generally accepted accounting standards dence supporting the amounts and disclosures in the ssessing the accounting principles used and significant

me tax under Section 501(c)(3) of the Internal Revenue erated from oil and gas operations, Carriage House café, to income tax under Section 511(a) of the IRC.

> orted by the following Friends groups: rden Club • Garden Forum of Greater Akron llework Guild • Stan Hywet Gilde angers • Stan Hywet Garden Committee Committee • Stan Hywet Historic Players

# **FINANCIAL STATEMENTS**

#### Stan Hywet Hall & Gardens, Inc., Stan Hywet Hall & Gardens Foundation and Architectural Restoration & Renovation Consultants, Inc. Consolidated Schedule of Assets, Liabilities, and Net Assets/Stockholder's Deficit

For The Years Ending December 31

	For The Years Ending December		
ASSETS	2020	2019	
Cash and cash equivalents	\$405,487	\$602,770	
Accounts receivable	96,257	415,442	
Inventories	82,766	89,979	
Prepaid expenses	245,000	225,882	
Property and equipment, net	3,849,142	3,991,009	
Unconditional promises to give	1,307,318	927,890	
Investments	24,463,610	22,968,111	
Beneficial interest in perpetual trust	3,735,625	3,498,562	
Deferred tax asset, net	40,562	35,985	
TOTAL ASSETS	\$34,225,767	\$32,755,630	
LIABILITIES AND NET ASSETS/			
STOCKHOLDER'S DEFICIT			
LIABILITIES			
Line of credit	\$350,000	\$450,000	
Long-Term Debt	-	-	
Capital lease obligations	-		
Accounts payable	143,874	290,099	
Accrued liabilities	169,919	240,438	
Taxes payable	23,446	23,591	
Deferred revenue	332,144	262,021	
Deferred compensation	43,088	37,580	
Charitable annuity obligations	3,460	4,200	
TOTAL LIABILITIES	\$1,065,931	\$1,307,929	
NET ASSETS/STOCKHOLDER'S DEFICIT			
Net assets:			
Without donor restriction	19,012,426	18,537,093	
With donor restriction	14,147,410	12,910,608	
with donor restriction	33,159,836		
	55,155,050	51,17,101	
TOTAL NET ASSETS/STOCKHOLDER'S			
DEFICIT	\$33,159,836	\$31,447,701	
TOTAL LIABILITIES AND NET ASSETS/			
STOCKHOLDER'S DEFICIT	\$34,225,767	\$32,755,630	
		6	





Stan Hywet Hall & Gardens, the nation's 6th largest historic home open to the public, is accredited by the American Alliance of Museums, a distinction that is held by only 1,057 of the estimated 35,000 museums in the United States. This national recognition affirms our continuing "commitment to excellence, accountability, high professional standards and continued institutional improvement...exceeding the highest standards for U.S. museums."



Stan Hywet Hall & Gardens is also: Summit County's *largest* National Historic Landmark Listed on the National Trust for Historic Preservation 714 North Portage Path Akron, OH 44303 330.836.5533 **stanhywet.org** 

