

## NEWS RELEASE



### **Stan Hywet Names Jennifer Highfield as President & Executive Director**

August 10, 2022 – Akron, Ohio -- The Board of Directors of Stan Hywet Hall & Gardens announces the appointment of Jennifer Highfield as the new President & Executive Director of the estate.

Ms. Highfield is an accomplished and energetic cultural arts leader in Northeast Ohio. Most recently, she has been President & CEO of the National First Ladies' Library in Canton, where she provided leadership in developing program, organizational and financial plans for the institution, while ensuring a fiscally responsible organization.

"We look forward to working with Jennifer, and we are confident that our team and the entire Akron community will be will be inspired by her enthusiasm and plans for the estate," says Rick Burke, Stan Hywet's Board Chairman.

Ms. Highfield is returning to Stan Hywet. From 2006-2010, she was Stan Hywet's Director of Fund Development, where she designed and implemented philanthropic campaigns for individuals and corporations; and directed and developed all donor and fundraising events. She executed several successful Gala benefit events, and collaborated on three successful capital campaigns during her earlier tenure.

"I am honored to be selected as the President and Executive Director of Stan Hywet Hall & Gardens. Stan Hywet is a community treasure, and I look forward to working with the talented staff, volunteers, and board to advance Stan Hywet's mission and continue its remarkable growth as we look ahead to the future," says Ms. Highfield.

She received her Bachelor of Fine Art degree in art history from the University of Akron, and her Master's degree in art history from Kent State University. As either a representative or board member, she is an active participant in the greater Akron community — including the Ohio Local History Alliance, Akron Public Schools College and Career Academies, Happy Trails Animal Sanctuary and the First Ladies Association of Research and Education (FLARE).

Ms. Highfield will start in her new role at Stan Hywet in September.

#### **About Stan Hywet Hall & Gardens**

Stan Hywet Hall & Gardens is located at 714 North Portage Path in Akron, Ohio. It is the former estate of F.A. Seiberling (co-founder of Goodyear) and his family. Now a non-profit museum, the estate is open to the public for tours, April -December. A National Historic Landmark; it is considered one of the most significant historic estates in the country and is an accredited museum of the American Alliance of Museums, a distinction that is held by only 1,070 of the estimated 33,000 museums in the United States.

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