



NEWS RELEASE

Deck the Hall has been designated as a “Top 100” Event by the American Bus Association

Chosen as one of the best group tour events to experience by motor coach.

September 9, 2015 – Akron, Ohio – Deck the Hall, the signature holiday event at Stan Hywet Hall & Gardens, has been named as one of the American Bus Association’s (ABA) **Top 100 Events** in North America for 2016. ABA’s Top 100 Selection Committee evaluated hundreds of event nominations and selected Deck the Hall as one of the best group tour events to experience via motor coach next year. Stan Hywet is located at 714 North Portage Path in Akron, Ohio.

“We are delighted and honored that Deck the Hall has been named a ‘Top 100 Event’ by the American Bus Association and welcome motor coaches and group tours to visit our historic estate, the sixth largest home open to the public in America,” notes Pamela Courrier, Group Sales & Tour Services Specialist at Stan Hywet Hall & Gardens.

What began as a way for motor coach and tour operators to incorporate new product into their itineraries has grown to be one of the most sought-after lists by travel professionals, motor coach operators and the general public. The list highlights the top fairs, festivals, parades, exhibits, theater and shows across the U.S. and Canada.

The 2016 Top 100 Events in North America is published as a supplement to the September/October issue of *Destinations* magazine. Deck the Hall at Stan Hywet Hall & Gardens is featured in a description on page 27 of the publication, available at the ABA’s website at www.buses.org/top100.

Destinations magazine is the premier glossy in the group tour industry. With award-winning design and writing, the bi-monthly features extensive coverage of North America's best group travel destinations, state-by-state travel/itinerary options, planning calendars of ABA Top 100 events, motor coach & tour operator business tips, plus essential marketing and strategic insights. *Destinations* is considered a must-read for 15,000+ industry leaders and is available online and in print.

For more information on booking a motor coach or group tour to Deck the Hall please contact Pamela Courrier at 330-315-3284 or pcourrier@stanhywet.org

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