Stan Hywet Hall & Gardens
2020 Call for Artists

Art Installation – 2020 Winds of Change Garden Exhibit

To commemorate the 100th anniversary of women's suffrage in the U.S., Stan Hywet Hall & Gardens is focusing on the work of women artists for its garden exhibit, opening on June 2, 2020. To that end, we are issuing this Call for Artists to engage women artists who will create three unique sculptures that use the name of our 2020 theme, Winds of Change, as inspiration for sculptures that incorporate a kinetic component utilizing wind or motion as a core element of the design.

We invite you to submit your qualifications to us by February 15, 2020 for consideration on this project.

About Stan Hywet Hall & Gardens
Stan Hywet Hall & Gardens (SHHG) is the former estate of the Goodyear Tire & Rubber Company co-founder F.A. Seiberling, and his family. In 1957, Stan Hywet became a non-profit historic estate museum so that the public could benefit from the cultural, educational, and inspirational riches of one of the most significant achievements in architecture and horticulture to come out of America’s Industrial Age. Open for tours April – December, Stan Hywet is accredited by the American Alliance of Museums and is Akron, Ohio’s oldest National Historic Landmark. Stan Hywet has approximately 3,300 members and hosts over 135,000 guests annually.

Stan Hywet’s 2020 Season: Winds of Change
America in the aftermath of World War I was defined by expansive social change that influenced the very essence of work, play, politics and culture. The Seiberling family of Stan Hywet, like many Americans, experienced and reacted to the changes happening around them – women’s suffrage, prohibition, an influx of immigrants, rapidly changing technology, a volatile presidential election and evolving fashion and music in a decade fraught with both excess and reform. In a surprisingly familiar reflection of life then and now, the Manor House will display an exhibit that addresses the changes experienced by Akronites in the 1920s and how many of those same issues continue to impact the city today. The garden exhibit will feature kinetic sculptures created by women artists.

Project Facts
1. The “Winds of Change” garden exhibit will include approximately 15 sculptures by selected women artists. These sculptures will be installed throughout the estate in designated areas determined by Stan Hywet. Each sculpture must use wind or kinetic movement as the focus, and without sound.
2. Each sculpture must be at least six feet tall from the ground.
3. Interested women artists may submit qualifications by February 15, 2020 for consideration of three (3) unique pieces for inclusion in the Winds of Change garden exhibit.
4. Artists will be notified of acceptance by February 28, 2020.
5. Once accepted as a participating artist, designs for Artist’s three (3) exhibit sculptures and proposed materials list must be completed and submitted to SHHG by March 15, 2020.
6. SHHG will provide $4,000 in compensation, and additional reimbursement for the costs of materials for the three sculptures. This compensation of $4,000 will be payable upon completion and installation of all three sculptures. Acceptance of this payment constitutes transfer of ownership from the Artist to SHHG. Costs for materials will be paid for or reimbursed upon submission of the vendor invoice or reimbursement requests with provided receipts and/or documentation.
Services to Be Performed

Artist submission is expected to cover the following services:
1. Working with SHHG staff, design three (3) sculptured pieces as part of the garden exhibit that will attract guests of all ages maximizing the space available. Garden exhibit will be on display June 2 through October 4, 2020.
2. Make recommendations for equipment and materials needed for the exhibit pieces.
3. Assist Stan Hywet staff with installation process scheduled in May 2020, and de-installation scheduled in October 2020.

Key Personnel

Following are key contacts should you need more information to prepare your proposal:

Sean M. Joyce
President & Executive Director
330.315.3211 or sjoyce@stanhywet.org

Joe Ott
Director of Facilities
330.315.3214 or jott@stanhywet.org

Requests for additional information and to schedule visits to Stan Hywet Hall & Gardens should be coordinated through Joe Ott. He may be reached at the contact information above.

Please return the completed proposal to:

Sean Joyce, President and Executive Director
Stan Hywet Hall & Gardens
714 North Portage Path
Akron, OH 44303
Or via email at sjoyce@stanhywet.org

Required Information in the Proposal

In responding to this request, we request the following information:
1. Detail your experience in providing design and art piece construction to similar public exhibits of comparable size to this project.
2. Provide a list and detailed description of similar projects including photos, project cost compared to budget and size.
3. Describe the process you will utilize throughout the project to completion including interaction with Stan Hywet staff.
4. Describe how you will utilize third parties or subcontractors, if applicable, and the communication process used to discuss issues with the management.
5. Describe how and why you are different from other artists being considered, and why the selection of you is the best decision Stan Hywet could make.
6. Provide the names and contact information for clients with similar projects for reference purposes.

Evaluation of Proposals

Stan Hywet Hall and Gardens will evaluate proposals on a qualitative basis. This includes review of the submitted materials, possible interviews, results of discussions with other clients, and the completeness and timeliness in its response to us.

Final determination of the selected artists and concepts is targeted no later than February 28, 2020. We would also appreciate a response if you decline to submit a proposal.

Attachment: Map of gardens and grounds at Stan Hywet, with potential sculpture locations.
1. Santa's Meet and Greet
2. Tree Lighting at 5:30pm
3. Gingerbread Bakeshop & The Salty Reindeer
4. Molly's Shop & Café
5. Photo Op – Sleigh Manor House Self-guided Tours
6. Dazzle Light Show Spectacular
7. Gingerbread Land
8. Corbin Conservatory & Christmas Plant Sale
9. On-site Parking
10. Follow Stan Hywet:
    - #stanhywet
    - @stanhywet

All sculptures are available for purchase. Contact Molly’s Shop for information about each piece. All sculptures must remain on view for duration of exhibit. (obo - or best offer)

This is a historic estate; please watch your step.

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