Stan Hywet Hall & Gardens, the nation’s 6th largest historic home open to the public, is accredited by the American Alliance of Museums, a distinction that is held by only 776 of the estimated 17,500 museums in the United States. This national recognition affirms our continuing “commitment to excellence, accountability, high professional standards and continued institutional improvement…exceeding the highest standards for U.S. museums.”
Looking back on 2014 — celebrated as an Influential Journey — through the lens of our centennial year, we can be proud of the path we took to reach this pivotal point in the history of Stan Hywet Hall & Gardens.

F.A. and Gertrude Seiberling focused as much of their attention on bringing their large, extended family together, as they did on creating a home for all to enjoy. About four years ago, we began a similar journey. The Seiberlings’ story influenced our desire to make Stan Hywet come alive for all generations.

We introduced the first new element in a long-term approach to deliver a comprehensive family-friendly experience to our members and guests by creating our Beauty in Flight: Butterflies of North America habitat, with generous funding support from The J.M. Smucker Company. We staffed it with passionate volunteers who shared their knowledge of this natural phenomenon with our guests, soon making it one of the most visited sites on the Estate.

In subsequent years, we added geocaching and questing, games of adventure much like treasure hunts, that encouraged exploration of the entire Estate. Inside the Manor House, Joe’s Adventure now keeps young ones engaged as they search for the answers to fun clues, and we made the experience of visiting the Manor House more entertaining and accessible for all with Touch It Stations that demonstrate the difference between historic artifacts of the Seiberling era and today’s high tech conveniences.

Giant Homes of Nature soon occupied the grassy knoll opposite the Corbin Conservatory and, in the wake of these new features, more families began to visit each day to experience and enjoy Stan Hywet. Gradually, visitation grew. Past members returned, new members joined, and they began to use their free access to the Estate more frequently. The impact was powerful. By creating engaging family experiences that are grounded in our history, we were able to build attendance and the corresponding income that supports the ongoing operations and sustainability of Stan Hywet.

Then, in the summer of 2014, following several years of planning and with the very generous support of the Robert O. and Annamae Orr Family Foundation, we launched Playgarden, the centerpiece of our expanded family experience. Playgarden was a key catalyst that increased our attendance and earned income faster than at any time in recent memory. By year end, total attendance had climbed 27%, and admission revenue rose by 12%. Attendance for children under 6 years old was up 116%, and for youth over 6 years old, attendance was up 75%. Playgarden’s 5,000 square foot interactive fun family experience successfully captured the imagination of every generation, during every season of the year.

When the weather turned toward winter and Deck the Hall dominated the Estate, Playgarden was transformed into Gingerbreadland, an eye-popping, illuminated, larger-than-life, wonderland experience. Last year, with this new addition, Deck the Hall drew 31,000 visitors, a record season for the event.

Also in 2014, key restoration projects got off the ground, including the Master Bedroom, the Grape Arbor, and the first phase of the Stained and Leaded Glass Windows, previewing work that would be expanded with the help of a campaign in the year ahead.

In anticipation of the 100th Anniversary of Stan Hywet in 2015 and based on the results of a campaign feasibility study completed in 2013, Stan Hywet leaders determined that the time was right to proceed with a 2-year $6 million fundraising campaign. The “quiet phase” of the 2nd Century Campaign for Stan Hywet began in 2014 and continued throughout the year as Campaign leaders secured major gift commitments totaling 69% of the $6 million goal by year-end.

The Influential Journey we embarked on in 2014 told many Seiberling family stories, and it was impacted by other important milestones shared in this report. Those milestones were among the building blocks that further solidified our strong foundation. Together, they are ensuring that Stan Hywet remains a vital, healthy, compelling, and sustainable educational, recreational, and cultural resource as we lead the way toward a 2nd century for this iconic, national historic treasure.

Thank you for joining us on this remarkable journey.

With gratitude,

Steven Cox
Chairman of the Board

Linda Conrad
President & Executive Director

Stan Hywet Hall & Gardens’ mission is to preserve and share our historic estate and serve as a resource for educational, cultural and recreational enrichment.
The Influential Journey that defined our 2014 season followed more than a single path.

While we shared intriguing stories of the Seiberling family’s travels both domestically and abroad, we also continued along our journey to ensure the experiences we create every season and share every day are inviting for families to enjoy together. In this way, 2014 was a pivotal year for Stan Hywet Hall & Gardens.

This family friendly philosophy that has informed our thinking and guided our planning for the past few years, has led us to discover new ways for guests to explore the Estate while becoming immersed in the Seiberling legacy. Although we are recognized as a National Historic treasure, Stan Hywet does not subscribe to the notion that history — is history. Here, it comes alive through storytelling that changes and evolves year after year.

The telling of our history in entertaining and unexpected ways is a key component of our Influential Journey, for it has an uncanny ability to capture the attention and imagination of new and repeat visitors time and again. It also inspires many of them to become members, our most frequent and dedicated visitors to the Estate. The financial support that occurs through these channels is a critical component of our sustainability — one that helps fund our daily operations, from employee payroll to the tools we use to manage and maintain the gardens, protect the collections, deliver IT support, invest in marketing, support our earned income channels, provide educational opportunities — and much more.

In 2014, our investment in family friendly experiences received its first truly healthy return, evidence that our approach to achieving continued sustainability is on target with the mood and trends that are unfolding in our culture.

We are privileged to be in our position — to have a collection that was original to the Seiberling family and the Estate, and to be able to share it in meaningful ways. Our work is intentional, allowing us to engage the youngest citizens of the world, to the most senior ones. Every day they are invited to make Stan Hywet a part of their lives, creating wonderful memories together as families and in the process, following a similar journey laid down by F.A. and Gertrude Seiberling.

As those memories are made, we are paving the way for the involvement of new generations of members, volunteers, leaders and donors, fulfilling the work that has positioned us to carry on for at least a 2nd Century.

F.A. and Gertrude Seiberling were passionate about enjoying their travels and living well, but also about sharing their wealth and experience. They immersed themselves in the spirit of philanthropy, providing important leadership that extended far beyond the boundaries of their beloved Stan Hywet and permeated throughout Akron, and beyond. The stories of their life, and their commitment to giving back to our community are among the greatest rewards of their legacy. In doing so, they set an unparalleled example for their family who made the choice to carry forward their parents’ generosity by gifting Stan Hywet to all of us.

Now we are following the example set by F.A. Gertrude and their heirs as we usher Stan Hywet forward for the benefit of future generations in the spirit of their family motto — Non Nobis Solum — Not for Us Alone.
Playgarden, for the child in all of us, was officially dedicated in June, 2014 as the children and grandchildren of the Robert O. & Annamae Orr Family Foundation trustees were the first to explore the 5,000 square foot centerpiece of Stan Hywet’s newest family experience. This generous gift from the Orr Family Foundation has become a favorite destination for all generations, inspiring guests to take advantage of family memberships providing free access to the Estate.

Stan Hywet Hall & Gardens welcomes thousands of children to the Estate each season, many of whom participate in place-based educational programs, special guided tours and recreational events designed to engage and inspire creativity and an appreciation for history and culture. With a continued focus on engaging more families and children, Stan Hywet offers a variety of activities and events including interactive exhibits, geocaching and questing, a butterfly habitat, giant habitats of nature and Playgarden - all providing opportunities for exploration, learning and fun.
A preview of some of the work to be accomplished through the 2nd Century Campaign for Stan Hywet was begun in 2014 with the restoration of the Master Bedroom in the Manor House. Resources that had previously been set aside for this room funded the effort, and the work paved the way for a more comprehensive, campaign-funded Room-by-Room restoration effort that has just begun. Stan Hywet curatorial staff and volunteers worked side by side with restoration experts as each item was restored to its original form, including the re-creation of the original fabrics to match the colors and designs of those purchased in 1915. Completed in 2015, this pivotal project is a brilliant example of the stunning beauty and style of the original woodwork, wallcoverings, linens, upholstery and furnishings, all of which have come back to life, providing a true experience of this magnificent period of our history.

Restoration of the Grape Arbor, adjacent to the Great Garden, began in the spring of 2014 with the removal of the wooden trellis and installation of a stone pathway. A new trellis was installed and the original grape vines were woven back in prior to the repairs of the brick piers. Remaining funds from a previous grant awarded by the State of Ohio were re-directed to restore this unique landscape feature which is nearing completion.
In Gratitude

Well-known and highly respected Stan Hywet friends and community leaders have set the tone for success through their leadership. We are grateful for their vision, insights and continuing support.

"We honor the past, while looking toward a bright and vibrant future inspired in no small measure by the work of the 2nd Century Campaign for Stan Hywet."

Harriet Dana Chapman, Global Knowledge Manager, KPMG and Great Granddaughter of F.A. Seiberling

Brian Cherkala, Senior Trust Officer and SVP for Key Private Bank

Deborah Selden, Stan Hywet Board Member and Long-standing Volunteer

F. William Steere, Chairman and CEO of Steere Enterprises; former Stan Hywet Chairman of the Board

Stephen L. Strayer, Senior Vice President and Market Director at PNC; former Stan Hywet Chairman of the Board

Jan Wojno, Stan Hywet Board Member

Mike Wojno, Founder and Owner, Wojno Development, LLC, and CEO of Gables Management, Inc.

2nd Century Campaign for Stan Hywet Begins

As Stan Hywet approached its 100th Anniversary, the museum’s leadership remained committed to preserving and maintaining the Estate so that it stands for centuries more, enlightening coming generations who will also look to the past to inform their futures.

In 2013, four key areas of the Estate were identified as requiring urgent restoration to help ensure the safety of guests and to protect the integrity of the historic buildings and artifacts. These areas included the Twin Tea Houses, Stained and Leaded Glass Windows in the Manor House, Perimeter Stone Wall and 16 key rooms within the Manor House. A feasibility study was conducted that year to determine whether to introduce a fundraising campaign to address these needs, and concurrently, to help build the endowment to ensure the long-term sustainability of the Estate. Leaders and supporters of Stan Hywet came together to help determine the timing was right to move forward with a $6 million campaign, including $4 million designated for restoration and $2 million for endowment.

By early 2014, planning was underway to initiate the recommended campaign, timing it to coincide with the celebration of Stan Hywet’s 100th Anniversary, ending in December 2015. Campaign leaders were identified and a part-time campaign manager was hired to support the work of the Development team as we entered the “quiet phase” of the 2nd Century Campaign for Stan Hywet. By the end of 2014, more than $4 million had been raised, representing 69% of the $6 million goal and laying a strong foundation for continued solicitations of major gifts into 2015.

Harriet Dana Chapman, Global Knowledge Manager, KPMG and Great Granddaughter of F.A. Seiberling

Brian Cherkala, Senior Trust Officer and SVP for Key Private Bank

Deborah Selden, Stan Hywet Board Member and Long-standing Volunteer

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Mike Wojno, Founder and Owner, Wojno Development, LLC, and CEO of Gables Management, Inc.
Focus was on Restoration & Sustainability

Endowment

Stan Hywet Hall & Gardens was a generous and wonderful gift from the Seiberling family to the Akron community in 1957. An endowment was later established to generate a 5 percent distribution based on a three-year rolling average. The 2nd Century Campaign includes a goal of $2 million to increase the current endowment and provide additional resources to help sustain annual operating and preservation funding into the future.

For the first time, in honor of Stan Hywet’s 100th Anniversary, opportunities to establish permanent named endowments are offered to those with cumulative endowment giving of $50,000 and above. This opportunity will ensure a strong and vibrant future for the Stan Hywet Estate while recognizing the vision and commitments of our most loyal and generous donors.

Stained and Leaded Glass Windows

A high profile restoration project such as the Stained and Leaded Glass Windows in the historic Manor House required a comprehensive assessment, followed by a prioritized schedule to address deteriorating windows and doors that protect the valuable collections inside. With the expert assistance of Whitney Glass Studios, the restoration process began and is proceeding as funding becomes available.

Twin Tea Houses & Hidden Aspect

Providing a dramatic conclusion to the north end of the Birch Tree Alée, these twin stone pavilions stand as beacons, providing vast scenic views of the Lagoons below and the expansive Cuyahoga Valley beyond. These unique structures are built of local natural stone, visually blending into a 20-foot vertical cliff face. Over time the natural sandstone of the walls and paving have been saturated and are decaying. The Hidden Aspect located west of the Tea Houses features a dry stone picnic structure which was created to take advantage of two major vistas over the Cuyahoga Valley. The stabilization of the rock face is paramount in preserving this defining feature of the northern upper lawn and once again allowing the public’s full enjoyment of this favorite site.

Manor House Room By Room

The Stan Hywet Manor House is truly a unique work of art and the focal point of the Estate. The collections within each distinctive room consist of furniture, sculpture, small decorative arts, textiles, books, sheet music, prints, paintings and musical instruments—all cherished and enjoyed by the Seiberling family. Each of these unique items requires various levels of repair, restoration and/or replication to maintain their integrity and authenticity. Following a complete room by room assessment and cost estimates from historic restoration experts, rooms were prioritized with 16 key areas chosen to be included in the 2nd Century Campaign. Restoration has begun and is proceeding as funding is secured.

Historic Dry Stone Perimeter Wall

Originally designed as a garden wall surrounding the Stan Hywet Estate, the expansive dry stone wall is an iconic feature and neighborhood landmark. Northeast Ohio winters have taken their toll, as repetitive freezing and thawing has weakened the structure and caused the stones to fall and crumble, compromising its function and character. To ensure its historic integrity into a new century and beyond, a lead campaign gift from the State of Ohio is funding restoration of the 2,200 linear-foot expanse, which is being accomplished in the authentic dry stone method. When completed in 2016, the Stan Hywet Estate will again be surrounded by an edifice of beauty and strength, a point of pride in this historic neighborhood.

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Deck the Hall Achieves Record Attendance

At the holidays, the new Playgarden was transformed into a very different and equally charming family experience, Gingerbreadland. It was the latest “wow” factor presented at Stan Hywet’s annual Deck the Hall, with brilliantly illuminated, larger than life colorful displays that spark the imagination and delight visitors of all ages. Gingerbreadland was made possible with support from the Betty V. and John M. Jacobson Foundation, and promises to be among the family favorites each Christmas season.
We gratefully acknowledge our many contributors who make it possible for Stan Hywet Hall & Gardens to fulfill its mission. To preserve and share our historic estate and serve as a resource for educational, cultural and recreational enrichment. We work diligently to ensure that the following list is accurate. Should you identify an error, please contact us at 330-836-5533.
2014 Matching Gifts Program contributions increase the giving of individual members to Stan Hywet Hall & Gardens. The following corporations have provided matching gifts to Stan Hywet Hall & Gardens.

- AT&T Foundation
- Delta Energy Foundation
- FedEx
- FirstEnergy
- IBM March on Cancer Program
- JPMorgan Chase Foundation
- KeyBank Foundation
- Microsoft
- Nordson Corporation
- PKF-FRPC
- The Progressive Insurance Foundation
- The Foundation to Fight Childhood Cancer
- The Foundation to Fight Childhood Cancer Gift Program
- UBS Financial Services

Sponsorships & Special Projects
The following corporations and foundation partners have provided meaningful support for public programs, exhibits and special events as well as restoration and capital projects.

- Akeo Corp
- Mr. and Mrs. Sam Albrecht
- Mr. Ralph Bajor
- Canton Car Show Museum
- The Chanler on the Hudson
- Capitol Classics, Ltd.
- Cleveland Trust
- Chubb Collector Car Insurance
- Mr. William M. Davis
- Mr. Dennis Dickey
- Mr. and Mrs. Terry Dussault
- Fidelity Foundation
- Harry K, Fox and Ennis
- Fox Charitable Foundation
- Mr. Gerald Freiman
- Fresh Mark, Inc.
- Mr. Darrell Fuller
- Garfield University
- Sam and Sabrina Gabby
- Genoa Hospital
- Mr. and Mrs. Robert Gates
- Mr. and Mrs. Tom Hale
- Mr. T. HARRIS
- Mr. John J. HAYDEN
- Mr. and Mrs. Robert J. HESS
- Mr. and Mrs. Edmund H. HOUTZ
- Mr. and Mrs. Thomas H. HODGES
- Mr. and Mrs. Caroline J. HOPKINS
- Mr. and Mrs. Barry P. HOOKER
- Mr. and Mrs. William I. HUGGINS
- Mr. S. C. HUNTER
- Mr. and Mrs. John J. ILLINOIS
- Mr. and Mrs. Howard J. JONES
- Mr. and Mrs. Robert Yates
- John E. Wilkinson

Manor House Curatorial Restoration Fund
The Manor House Curatorial Restoration Fund was created in honor of the Manor House. The Manor House Curatorial Restoration Fund is supported by contributions to the continuing excellence of Stan Hywet Hall & Gardens with considerable giving to Stan Hywet Hall & Gardens.

Endowment Gifts
Endowment gifts provide support for Stan Hywet Hall & Gardens as an endowment that provides income to support the long-term financial stability of Stan Hywet Hall & Gardens. The endowment is a permanent asset that provides annual income to support the needs of Stan Hywet Hall & Gardens as well as donor-designated endowment areas.

Seiberling Society
The Seiberling Society is a distinguished group of individuals who have remembered Stan Hywet Hall & Gardens in their wills or estate plans. These gifts support the perpetual character and financial stability of Stan Hywet Hall & Gardens.

- Mr. and Mrs. Thomas H. HOUTZ
- Mr. and Mrs. Thomas H. HOUTZ
- Mr. and Mrs. Robert J. HESS
- Mr. and Mrs. Edmund H. HOUTZ
- Mr. and Mrs. Caroline J. HOPKINS
- Mr. and Mrs. William I. HUGGINS
- Mr. S. C. HUNTER
- Mr. and Mrs. John J. ILLINOIS
- Mr. and Mrs. Howard J. JONES
- Mr. and Mrs. Robert Yates
- John E. Wilkinson

Gardens
16 | Stan Hywet Hall & Gardens
Tributes & Memorials

19th Annual Gala - Grand Voyage
This signature event provides significant funding to benefit Stan Hywet Hall & Gardens. The following individuals, corporations and organizations generously supported the 2014 Gala.

ACMI Fresh Market & ACMEx Executive Stores
Akron General Health System
Alex and Karen Archinkoff
BDO US (Formerly SS&G Financial Services, Inc.)
Mr. Tim H. Barnett
Dr. and Mrs. William Bauman
Dr. and Mrs. Art Bonso
Bobet Market, Froehlich & Company
Drs. Andrea R. and Dr. R. Bologias
Amma and David Brezen
Brennan, Massa & Demond, LLC
Brockman, Conk, Gallohus & Co.
Buckeye Corrugated Inc.
Buckingham, Doudle & Burroughs, LLP
Mr. Eileen Barg
Mr. and Mrs. Ed Calhoun
Mr. and Mrs. Brian L. Chisholm
Mr. and Mrs. Daniel C. Colman
Mr. and Mrs. Brian Cynamon
Mr. and Mrs. Peter J. Antoun
Mr. and Mrs. Matthew C. Dunkley
Mr. Joanne P. D'Alpa
Muriel and Jim DeVite
Mrs. Darby Duryea
Murdoch Emmerich
Ern & Young LLP
Mr. Jona Fearing
Fith Third Bank
FirstEnergy Corporation
FireMera Bank, N.A.
Joan J. Frenier and Mark Frenier
Mr. Brian N. Forester
Sance and Salsia Ghara
Mark and Patricia Gibbs
Jennie and Albert Gilbert
G&O Industries, Inc.
Mr. and Mrs. Arais Goodman
The Goodyear Tire & Rubber Company
Mr. and Mrs. Jeffrey Gottschalk
Swant and Patricia Grant
Mr. and Mrs. Melanie J. Grauwyll, II
Terry and Jeanne Flaver
Mrs. Joyce Hanaker
John Martin Haney
Mr. and Mrs. Matty Hassen
Mr. and Mrs. David Hackelbe
Tom J. Hartman
Dr. and Mrs. Thomas J. Jackson
Dr. and Mrs. Vincent H. Johnson, Jr.
Eric Jones and Bob Rieh
Dr. and Mrs. Keith Kraufman
Dr. and Mrs. David K. Kimberly
Dr. and Mrs. Raymond D Kimberly
Bryan and Susan Kinnunen
Toni and Ginny Knoll
Jeffrey and Sandra Kornick
Dr. and Mrs. Tim Krajka
Rick Krueger and Steve Schumak
Mr. and Mrs. T. J. Kukik
Daniel J. Laidlaw
The Lehner Family Foundation
Ms. Tracey Little and Mr. Norris Lee
Joye Logel and Kim Compello
Mr. Jim Maguire and Nancy Combs
Barth and Ed Marshall
Rick and Sunny May
Mrs. Zachary and Keira Molken
Merrill Lynch
Dr. and Mrs. Anton G.C. Milo
Wayne and Sue Milich
Drs. Howard Minett and Michele Morgan-Minott
Net Resources Associates
Mrs. Sherry L. Nourb
Tom and Debbie Orr
Oswald Companies
Jan Parry
Jim and Liske Pickard
Mr. and Mrs. Charles J. Pilkul, Jr.
Mr. and Mrs. Gay L. Pippin
PNC Bank
Mr. and Mrs. Brian Pollock
PricewaterhouseCoopers
Mr. and Mrs. Jim Polk
Roentl & Andrews
Ed and Roberta Sorek
D. Mark and Jessica Shump
Mr. and Mrs. Scott F. Show
The J.M. Smucker Company
Sumrall General Health Center
Mr. and Mrs. Theodore Stathopoulos
Dr. Erik Steele
Mr. Charles K. Steiner and Mr. Lee Meyer
Mr. and Mrs. Christopher Steiner
Mr. and Mrs. Thomas J. Stevens
Mr. and Mrs. George Steinricker, IV
Summa Care, Inc.
Summa Health System
Superior Beverage Group
Swigle Company
Mr. & Mrs. Christopher A. Tipping
Lino and Alex Tobias
Mr. and Mrs. John Tobin
Susan and Reid Wagstaff
Mr. and Mrs. Michael B. Wane
Mr. and Mrs. Hugh B. West
Westfield Bank
Mr. and Mrs. Robert Waltz
Mr. Brian Wilson
Mr. and Mrs. Andrew Winton
Michael and Janice Wozniak
Mr. and Mrs. Charlie Yates
Mr. and Mrs. Toshiba J. Staley
Mr. and Mrs. Scott F. Shew
D. Mark and Jessica Shump
Mrs. John Tuccillo
Mr. and Mrs. John T. Tipping
Swagelok Company
Summa Health System
Mr. and Mrs. George Strickler, IV
Summa Care, Inc.
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Mr. Brian Wilson
Mr. and Mrs. Andrew Winton
Michael and Janice Wozniak
Mr. and Mrs. Charlie Yates
2014 Gala In-Kind Donors
A & B Tent
Eiden Donen
Event Lighting
The First Arrangers of Stan Hywet Hall & Gardens
L’Ouqa
Catherine McKierny Photography
Smithers-Oasis Company
Star Printing Co., Inc.
Summa Health System

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A & B Tent
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L’Ouqa
Catherine McKierny Photography
Smithers-Oasis Company
Star Printing Co., Inc.
Summa Health System

Named Endowments
The J.M. Smucker Company
Horticulture Endowment Fund
The Cynthia Knight Endowment Fund

General Restoration
Buechel Tool & Die Co., Inc.
Doe and Reimert Audio/Video
BDO US (formerly SS&G Financial Services, Inc.)

Mr. Barbara K. Breyer
Lola M. Buchanan Endowment Fund
Dr. and Mrs. Robert Burnstine

Stained & Leaded Glass
Windsor Restoration
Johari A. McAlonan Fund
The Siler McFaron Foundation

Historic Dry Stone Perimeter Wall
State of Ohio

Mansion House Room
By Room Restoration
Mr. and Mrs. Edward J. Conant, III
Mr. Galantea K. Fire
Dr. Dwayne K. Kraufman
The Lehner Family Foundation
Medical Mutual of Ohio
Mrs. Judy S. Sklar
Mr. and Mrs. F. W. Scour
Mr. and Mrs. Prince Valerie
Mr. and Mrs. Raymond B. Waring

In memory of Joe Menhorn
John E. Wilkinson
### Consolidated Schedule of Assets, Liabilities, and Net Assets/Stockholder’s Deficit

#### For The Years Ending December 31

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
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<tbody>
<tr>
<td>Assets</td>
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<td>Cash and cash equivalents</td>
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<td>Accounts receivable</td>
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<td>Inventories</td>
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<td>Prepaid expenses</td>
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<tr>
<td>Property and equipment, net</td>
<td>4,277,406</td>
<td>4,126,871</td>
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<tr>
<td>Unconditional promises to give</td>
<td>1,547,969</td>
<td>1,372,420</td>
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<td>Investments</td>
<td>22,108,013</td>
<td>21,741,870</td>
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<td>Beneficial interest in perpetual trust</td>
<td>3,570,843</td>
<td>3,675,324</td>
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<tr>
<td>Deferred tax asset, net</td>
<td>19,765</td>
<td>17,719</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$32,438,909</strong></td>
<td><strong>$31,390,519</strong></td>
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<tr>
<td>Liabilities</td>
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<td></td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$10,158,814</strong></td>
<td><strong>$10,096,160</strong></td>
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<td><strong>NET ASSETS/STOCKHOLDER’S DEFICIT</strong></td>
<td><strong>$22,280,095</strong></td>
<td><strong>$21,294,359</strong></td>
</tr>
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#### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2013</th>
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<tbody>
<tr>
<td>Total support and revenue</td>
<td>$6,446,441</td>
<td>$8,298,095</td>
</tr>
<tr>
<td>Tour operations</td>
<td>$178,599</td>
<td>$182,033</td>
</tr>
<tr>
<td>Activities, maintenance and security</td>
<td>$323,086</td>
<td>$331,676</td>
</tr>
<tr>
<td>Horticulture and greenhouse</td>
<td>453,139</td>
<td>466,661</td>
</tr>
<tr>
<td>Curatorial</td>
<td>141,341</td>
<td>157,674</td>
</tr>
<tr>
<td>Management and general</td>
<td>1,206,845</td>
<td>1,303,382</td>
</tr>
<tr>
<td>Marketing</td>
<td>475,546</td>
<td>423,012</td>
</tr>
<tr>
<td>Marketing</td>
<td>365,581</td>
<td>353,383</td>
</tr>
<tr>
<td>Fundraising</td>
<td>186,692</td>
<td>207,160</td>
</tr>
<tr>
<td>Total expenses</td>
<td>5,363,117</td>
<td>4,745,631</td>
</tr>
</tbody>
</table>

Increase in net assets | $1,459,795 | $3,529,414 |
Increase (decrease) in unrestricted net assets from operations | $12,692 | $(191,083) |

### Notes

- Stan Hywet is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (IRC) except for net revenues generated from oil and gas operations, Carriage House Café, and catering services, which are subject to income tax under Section 511(a) of the IRC.
- Stan Hywet Hall & Gardens, Inc. (Stan Hywet), Stan Hywet Hall & Gardens Foundation (the Foundation), and Architectural Restoration & Renovation Consultants, Inc. (ARRC) for the years ended December 31, 2014 and 2013. An audit in accordance with generally accepted accounting standards includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. It also includes assessing the accounting principles used and significant estimates made by management.

### Liabilities

- **LIABILITIES AND NET ASSETS/STOCKHOLDER’S DEFICIT**
- **NET ASSETS/STOCKHOLDER’S DEFICIT**

### Financial Statements

#### Consolidated Schedule of Support and Revenue and Expenses

For The Years Ending December 31

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support and Revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donations</td>
<td>$1,425,438</td>
<td>$1,659,104</td>
</tr>
<tr>
<td>Foundation grants</td>
<td>923,275</td>
<td>407,606</td>
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<tr>
<td>Total contributions</td>
<td>2,348,713</td>
<td>2,066,712</td>
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<tr>
<td>Public program sponsorship</td>
<td>275,608</td>
<td>236,500</td>
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<tr>
<td>Membership dues</td>
<td>200,822</td>
<td>195,561</td>
</tr>
<tr>
<td>Tour operations</td>
<td>359,570</td>
<td>320,788</td>
</tr>
<tr>
<td>Museum Store and Carriage House Café</td>
<td>417,501</td>
<td>370,656</td>
</tr>
<tr>
<td>Public programs</td>
<td>1,016,866</td>
<td>662,231</td>
</tr>
<tr>
<td>Rentals and food service income</td>
<td>761,106</td>
<td>602,314</td>
</tr>
<tr>
<td>Oil and gas income</td>
<td>204,299</td>
<td>216,710</td>
</tr>
<tr>
<td>Investment and interest income</td>
<td>887,696</td>
<td>3,660,591</td>
</tr>
<tr>
<td>Net sales</td>
<td>12,460</td>
<td>1,632</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td><strong>6,446,441</strong></td>
<td><strong>8,298,095</strong></td>
</tr>
</tbody>
</table>

#### Expenses

<table>
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<tr>
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